

State Programming

Programming Emphasis Months

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| June Chapter Management † | September Community Connections † USWT Foundation ? Membership †? Public Relations †? Website ? | December Extensions ? Membership ? | March USWT Foundation ? Membership †? STEP ? |
| July Extensions ? Friendship Ventures † Public Relations †? | October Buckets of Sunshine ? Chaplain ? Records and Recognition † | January Living and Learning. † Effective Speaking ? Effective Writing ? | April External Area (Domestic Violence Prevention) ? Listening Course ? Volunteer Recognition ? |
| August External Area (Domestic Violence Prevention) ? Project Recognition ? Teambuilding Course ? Ways & Means † Community Connections † Youth of Today † | November Focus on Women ? Jacob Wetterling Foundation † Leadership Course ? Women's Wellness † | February Extensions †? External Area (Domestic Violence Prevention) ? NEWSLET † Women's Wellness – March for Babies † | May Website ? † Minnesota Women of Today emphasis ? United States Women of Today emphasis |

Internal Programming

Living and Learning programming area promotes participation and provides information and project ideas in the areas of personal growth of members; intellectually, spiritually, civically, and through family. This area also promotes the Effective Writing, Speaking and Impromptu competitions as well as the Women Who Impact award. Invocations and benedictions at meetings will fall under this area.

NEWSLET is the official newspaper of the Minnesota Women of Today. Every member is encouraged to submit an article to this newspaper by contacting the editor. Items included are: staff and program manager news, awards received at conventions, personal notes, chapter highlights, etc. Each member receives a copy of the publication delivered to her/his home. The NEWSLET state program manager will also offer tips and ideas on generating your own newsletters.

Public Relations programming area is the “how to” in utilizing your community assets: the local paper, cable network, radio, TV and businesses. Learn ways to spread Women of Today news! Founder’s Day is celebrated July 1 and Women of Today Week is celebrated in September. Promote MNWT as one of the top ten volunteer groups to be a part of in Minnesota. This is a USWT programming area.

Records and Recognition programming area is designed to help encourage good record keeping. Ideas for chapter histories come from this area, as do awards and incentive ideas. Presidents, state delegates and executive council members complete individual entries at the end of each year that are beneficial to the next officer in that position. The entries are judged and keys are awarded based on the accomplishments recorded in the

entries. Records and Recognition also coordinates the chapter Success System submissions.

Ways & Means programming area offers each chapter means to raise funds for normal operating expenses. Check within your chapter handbook to see what your chapter does, and what month to expect a project. If you have an idea for a fundraiser, attend the board meeting and present it. The state organization raises funds in several different ways, including the State Store where members can purchase items carrying the Women of Today logo, manuals and various other items of interest. The State Store is open at all conventions, as well as LOTS and spring area meetings.

External Programming

Community Connections programming area encourages involvement in the local community (e.g. food shelf, a civic project, senior citizens, adopt-a-family, etc.) This area promotes Friendship Ventures, the Outstanding Person with Developmental Challenges Award, the Community Connections Awards, and national programming areas that do not fall under any MN programming area.

Jacob Wetterling Foundation (JWF) programming area encourages members, chapters, and districts to become educated about the relationship between internet safety and child victimization. JWF maintains hope that through quality programming and services provided to communities, adults can help to protect children from victimization by giving children positive identities and values, appropriate boundaries and expectations, and the support they need to flourish. Chapters and districts are encouraged to hold Child ID and Safety events. 2008-2009 will be the last year for this three-year priority programming area.

Women's Wellness programming area will focus on providing and supporting women's health education through traditional and holistic medical practices, as well as balanced lifestyles. The state program manager may promote up to two health areas and possibly one additional foundation of her choosing. The March of Dimes Walk America will be promoted through this area.

Youth of Today programming area promotes ideas and activities that allow youth to discover and experience the importance of volunteering. This area also promotes the Outstanding Young Adult program, Kids Week and foundations related to youth activities.